

## THE PET TRADE – ALL UNDER ONE ROOF

3P Enterprise	Fish4Dogs	Paddocks Farm
AATU	Flexi-Bogdahn Int'l GmbH & Co KG	Partnership
Almo Nature UK	Fold Hill Foods	Paragon
AmPet Products LLP	Forthglade Foods	PBW News
Anco Distributors	Frozen Yogurt for Pets	Pedigree Wholesale
Animaware	GA PetFood Partners	Pero (Foods)
Antos	Gatleys	Pet Food (UK)
Aqueos Care	Glowcroft	Pet Gazette
Arden Grange Leander	Goodwyns	Pet Industry Federation
Armored Auto UK	Group55	Pet Munchies
AT Industries	Grove Pet Foods	Pet Product Retail Association (PPRA)
Baggee	H G Gladwell & Sons	Pet Products
Bartholomews Agri Food	H3D	Pet Rebellion
Beaphar UK	Hagen	Pet Revolution
BecoThings	Happy Pet Products	Petlife International
Bern Pet Foods	Hemmo & Co	Pettex
Bestpets	Hertford Shelving	Pointer Pet Products
Betty Miller	Hills Pet Nutrition	Pooch and Mutt
Billy and Margot Limited	Intelligent Retail	PPM
Bogar AG	Johnson's Veterinary Products	Premier EPOS
Bruno's Parrot Warehouse	Johnston and Jeff	Procter and Gamble UK
Burgess Pet Care	K9 Dogwash	R & E Bamfords
Burns Pet Nutrition	KONG Company	R & L Pet Products
Cambrian Pet Foods	Kruuse UK	Radio Systems PetSafe Europe
Ceva Animal Health	Land of Holistic Pets	Rocky Equestrian
Christies Direct	Lennox UK Limited	Salepoint
Collarways	Lily's Kitchen	Sharples & Grant
Connolly's Red Mills	Lintbells	Sky Pet Products
Cosipet	Long Paws Pet Supplies	Sniffers Pet Care
Countryside Products	Marriages Specialist	Snug and Cosy Pet
Crate Ideas	Foods	Su-Bridge Pet Supplies
Crown Petfoods	Mars Petcare	Supa
Danish Design Pet Products	Merial Animal Health	Symply Pet Foods
Devoted Pet Foods	MPM Products	TastyBone
Diet'Dog	Mr Johnson's	Tatrapet
Dog Rocks UK	Multifox	The Company of Animals
Dogs & Horses	My Pet	Town and Country Covers
Dogs Dogs Dogs	Natural Instinct	Trilanco
Dorwest Herbs	Natural Pet Products	Trixie Heimtierbedarf GmbH & Co KG
Earthbound UK	Natures Menu	Unex Designs
Envirosmart Products	Nutriment	VIP Engravers
Eurostitch	Ortiga Products	Vitakraft Burton Dene
Fancy Feed Company	P&B Gora T/A Gor Pets	Vital Pet Products
Fed. of Garden & Leisure Manufacturers	P&L Superior Pet Beds	Wagg Foods
Ferplast (UK)		Westland Horticulture
Fischbein Saxon		Wicked or What



### DATES AND OPENING TIMES

Sandown Park, Esher, Surrey, KT10 9AJ

Tuesday 17th March 9.00am – 5.00pm

Wednesday 18th March 9.00am – 4.00pm

**By Rail:** From London Waterloo or Clapham Junction to Esher Station. FREE *PATS* courtesy bus to and from station and venue on both days.

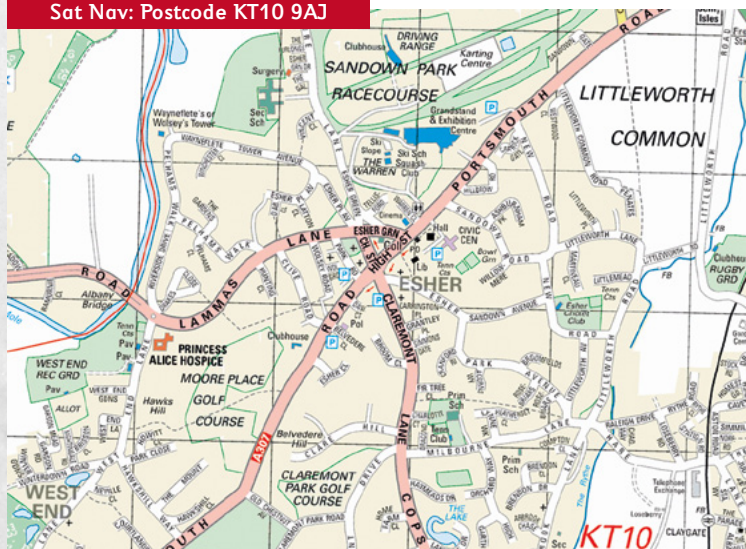
**By Road:** From M25, exit J10 for A3. Join A307, following brown venue signs for Sandown Park.

**By Air:** Flights into London Heathrow and London Gatwick Airport.

FREE Parking

FREE Wi-fi – keep in touch with your office while you're at *PATS*. Ask for your free code at Registration.

Sat Nav: Postcode KT10 9AJ



The UK's number one pet trade event



Bursting with business opportunities

# PATS

## sandown

17-18 March 2015

INVITED BY

**HSL<sup>TD</sup>**  
**SHOPFITTERS**  
*Established 1988*  
**THE SHOP SHELVING SPECIALISTS**

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[www.patshow.co.uk](http://www.patshow.co.uk)

**PATS**  
**sandown**  
**2015**  
**17-18 March**  
[patshow.co.uk](http://patshow.co.uk)

# PATS Sandown 2015

## THE UK'S LARGEST PET TRADE EVENT!

A very warm welcome to PATS 2015 at Sandown Park! Now in its seventh successful year, PATS remains the UK's largest dedicated pet trade exhibition. With more than 140 UK and International exhibitors, PATS Sandown 2015 is the spring showcase for the entire pet trade. Our 2015 show will bring even more content and is perfectly timed for the coming season.



“ PATS is everything we expected and more. There are great displays around the whole show, everyone is really friendly and the show has a great feel. ”

PATS Sandown is open for two days and provides a unique place for you to do business with the entire pet trade under one roof. There will be plenty of opportunities for you to view all the latest products, meet and talk over new ideas, as well as take advantage of the many exclusive show deals, all in a relaxed environment.



“ It's great to see so many products on display, of such high quality and value for money. It's a well laid out show, and everything is easy to see. ”

Entry to PATS is free. Simply register online at [www.patshow.co.uk](http://www.patshow.co.uk) or call our hotline on +44 (0)1892 862848.

### VISITING PATS 2015 TICKS ALL THE BOXES:



**Exciting exhibitor mix;** more than 140 companies, from the new-to-the-market to national and international brands, showing thousands of products



**PATS New Products showcase** – hundreds of ground breaking ideas and new launches



**Seminars** – retailer-focused, educational and engaging



**Exclusive** Show only competitions, deals and discounts

### New **Beco** Buyers Lounge

A new feature to PATS Sandown 2015 – sponsored by Beco Things. Located at the heart of the Surrey Hall – meet up with colleagues or take some time out to rest, reflect and plan the rest of your day. Hot and cold refreshments are available.

### SHOW COMPETITION SPONSORED BY PET PRODUCT MARKETING

We are delighted to announce the return of the exciting PPM sponsored 'Win Stock' competition to Sandown Park. This offers one lucky retailer the opportunity to win thousands of £'s worth of stock from selected PATS exhibitors. More information will be announced on the PATS website.



“ PPM helped keep the wheels of revenue turning for independent retailers with over £10,000 of stock given away. Don't miss your chance to enter the Win Stock competition at PATS Sandown. ”

### NEW PRODUCT SHOWCASE

This feature has really become one of the key talking points at PATS and this year will be no exception. Showcasing over 200 of the latest innovations from across the exhibition, it's a great place to start your visit at PATS!

in association with **pbwnews**

Last years' award winners include; Bem Pet Foods, Anco Distributors, Happy Paws, Lafeber Company, Omlet, Christies Global and Precious Pets London. Come and see what's new for 2015!



### THE PATS RETAILER FOCUSED SEMINARS

in association with **Pedigree Wholesale**

We have an extensive, free to attend, retailer focused seminar programme taking place in the Esher Hall. These seminars run over both show days and are designed to be topical, informative, stimulating and educational. The full programme includes:

In association with	Speaker	Seminar subject	Tues 17th	Weds 18th
BIRA	TBC	The Retail Business Clinic – 20 business tips in 20 minutes	10.30am – 11.00am	
Merial Animal Health Ltd	Frontline Spot on Team	Why understanding fleas and flea control is important for your business – CPD accredited (eight SQPM Points) for SQP's only	11.10am – 12:10pm	10.50am – 11.50am
Pooch and Mutt	Guy Blaskey	An introduction to condition-appropriate feeding for dogs	12.20pm – 12.50pm	10.10am – 10.40am
Yelp	Rosie Akenhead	What are customers saying about your pet business online?	1.00pm – 1.30pm	
Natures Menu	Craig Taylor	Retailing Raw Pet Foods	1.40pm – 2.10pm	1.20pm – 1.50pm
Intelligent Retail	David Fairhurst and Nathan Stevens	eCommerce: Get more on-line visitors. Optimising your Website for Google in 2015	2.20pm – 2.50pm	12noon – 12.30pm
Burgess Petcare	Richard Rockett	Using social media to build a loyal customer following	3.00pm – 3.30pm	12.40pm – 1.10pm

### DEALS & DISCOUNTS ONLY AT PATS SANDOWN

Many of the exhibitors will be offering exclusive show only offers and discounts at PATS Sandown 2015. More information on this will be released nearer to the show.

